

TV kids weekly

January 20, 2009 In this week's edition:

- Entertainment Rights' [Chloe van den Berg](#)
- Toonzone Studios' [Konnie Kwak](#)

Focus On...



Konnie Kwak
President & CEO
Toonzone Studios

Raising two kids on your own is no small task, and neither is fighting crime. But when you're Chuck Ramsey, the muscle-bound star of Toonzone Studios' *Action Dad*, it's all in a day's work.

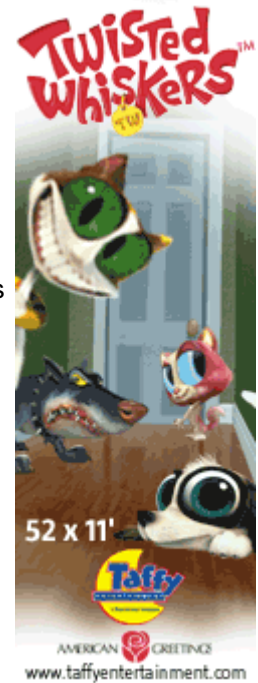
Filled with comedy and adventure, *Action Dad* centers on a hard-nosed cop who, despite his rugged exterior, is a loving father of a 14-year-old girl and a 12-year-old boy. Running on pure adrenaline, Chuck juggles his day job as a crime fighter with the daunting task of getting his kids to school on time. Adding to the chaos in Chuck's life is Baron Gash, his archrival. The villainous Gash is a mechanical genius, but his impatient nature tends to ruin his evil plans.

The show, created by Andrew Dickman, is produced by Toonzone Studios and financed by Animation Development Company (ADC). The project began generating buzz early on in its development phase, giving it strong momentum as the production process begins. "After finishing the pilot and having a chance to showcase it at MIPCOM Junior, we had a huge response from the networks," says Konnie Kwak, the president and CEO of Toonzone. "*Action Dad* was in the top 13 of most-requested shows at the screening rooms. To put it into perspective, *The Garfield Show* came in at 17, *Kid vs. Kat* was 19 and *Batman: The Brave and the Bold* was 20. The only American company ahead of us was The Jim Henson Company with *Dinosaur Train*. After MIPCOM Junior, we were able to lock in co-production partners and a distribution company. We have signed a co-production partnership with Hawaii Film Partners, who produced *Flight 29 Down*, for NBC and Discovery Kids, and *Ape Escape* for Nicktoons."

Action Dad isn't the only project Toonzone and ADC are teaming up on. Pilots for *Tiny Warriors* and *Captain Rock Raygun* are also in the works... "*Tiny Warriors* is about young warriors who are in a quest to conquer the ultimate martial-arts skills to await the biggest challenge of their lives, which is to protect the universe by keeping the perfect balance of the Yin and Yang," explains Kwak. "To do so, they have to unlock the secrets of the many masters they encounter. Let the battle begin...."

Having been in the business for more than a decade, Kwak brings a wealth of experience to these new projects. "I started in 1998 with a main-production studio in Korea working on *Ed, Edd, and Eddy*, and other Saturday and cable children's shows working with the studio in Korea and the producers here in the States.

"One of the highlights of my career is working with the Korean government, GMC. Having a chance to work with GMC as an executive in production and development, I had a chance to see the total aspect of producing. I had a chance to see the life cycle of



all aspects of producing for children's animation. I was able to meet and network with so many wonderful people in Asia." In working closely with Chinese government, Kwak put together a co-production deal for *Guardians of the Power Mask*, with 26 episodes presently in the works.

As a mother of three kids aged 5 to 8, Kwak knows a thing or two about what's entertaining for youngsters. And one of the things she values most about her job is being able to share her work with them. "I like the fact at the end of the day my kids like to watch what I produced and [I love] seeing them laugh and enjoy."

—By Kristin Brzoznowski



TV Kids
Distributors Guide

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Distributor Spotlight



Entertainment Rights

ADDRESS: Colet Court, 100 Hammersmith Road,
London, W6 7JP, U.K.

TELEPHONE: (44-20) 8762-6200

FAX: (44-20) 8762-6206

WEBSITE: www.entertainmentrights.com

EXECUTIVE DIRECTOR, INTERNATIONAL: Chloe van den Berg

HEAD, SALES: Adam Selly

CONTACT: chloevandenberg@entertainmentrights.com

PROGRAMS: *Guess with Jess*: 52x10 min.; *Sheldon*: 26x30 min...; *Barbie Thumbelina*: 1x75 min.; *Kung Fu Magoo*: 1x80 min...; *Barbie in a Christmas Carol*: 1x80 min.; *Casper's Scare School*: 26x30 min. & 1x75 min.; *Postman Pat SDS*: 26x15 min.

global entertainment that includes some of the family and pop-culture The ER catalogue hours of content that has territories worldwide... exploitation of its in a number of key and theatrical distribution, merchandising, live and media.

portfolio include *Postman Tinga Tales*, *George of the Jungle*,

Ghost, *Basil Brush*, *Finley the Fire Engine*, *The Lone Ranger*, *He-Man and the Masters of the Universe*, *She-Ra* and *Rudolph the Red-Nosed Reindeer*."

—Chloe van den Berg, Executive Director, International



"Entertainment Rights (ER) is a media company, with a portfolio world's most popular children's, brands. consists of more than 3,600 been distributed in more than 170 ER's expertise is in the catalogue of brands and content disciplines, including television product licensing and home entertainment and digital Key brands in ER's global *Pat*, *Where's Waldo?*, *Tinga VeggieTales*, *Rupert Bear*, *Lassie*, *Casper the Friendly*

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The Week's Top 5

[Family Channel Expands Online Fare](#)

TORONTO, January 19: Canada's Family Channel has enhanced its online portfolio with an extended deal with Disney and a new video player.

[continued...](#)

[Preschool Series in the Works from Amberwood, Galaxy Pop](#)

MELBOURNE/OTTAWA, January 16: Australia's Galaxy Pop and Canada's Amberwood Entertainment have signed a co-production deal for the animated preschool series *The Sunshine Friends*.

[continued...](#)

[Basil's Swap Shop to Return to CBBC](#)

LONDON, January 15: The BBC has commissioned a second season of *Basil's Swap*

Shop, a live studio-base kids' show from The Foundation, a part of the RDF Media Group, and represented by Entertainment Rights...

[continued...](#)

[Kamen Rider Dragon Knight Heads to Brazil](#)

LOS ANGELES, January 15: Adness Entertainment has finalized a broadcast licensing deal with TV Globo in Brazil for the live-action franchise Kamen Rider Dragon Knight.

[continued...](#)

[Nick Orders More Episodes of Madagascar Comedy Series](#)

UNIVERSAL CITY, January 13: Nickelodeon has greenlit 26 additional episodes of the CG-animated comedy The Penguins of Madagascar, a co-production with DreamWorks Animation.

[continued...](#)

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